

Journalism and Media Arts Occupation Report

CIP 09.0401

Cochise, Pima, SC

Journalism

CIP 2010: A program that focuses on the theory and practice of gathering, processing, and delivering news and that prepares individuals to be professional print journalists, news editors, and news managers. Includes instruction in news writing and editing; reporting; photojournalism; layout and graphic design; journalism law and policy; professional standards and ethics; research methods; and journalism history and criticism.

* Program Description - Settings

Occupation Gender Breakdown 2016

Gender	Jobs	Percent
Males	384	44.8%
Females	474	55.2%

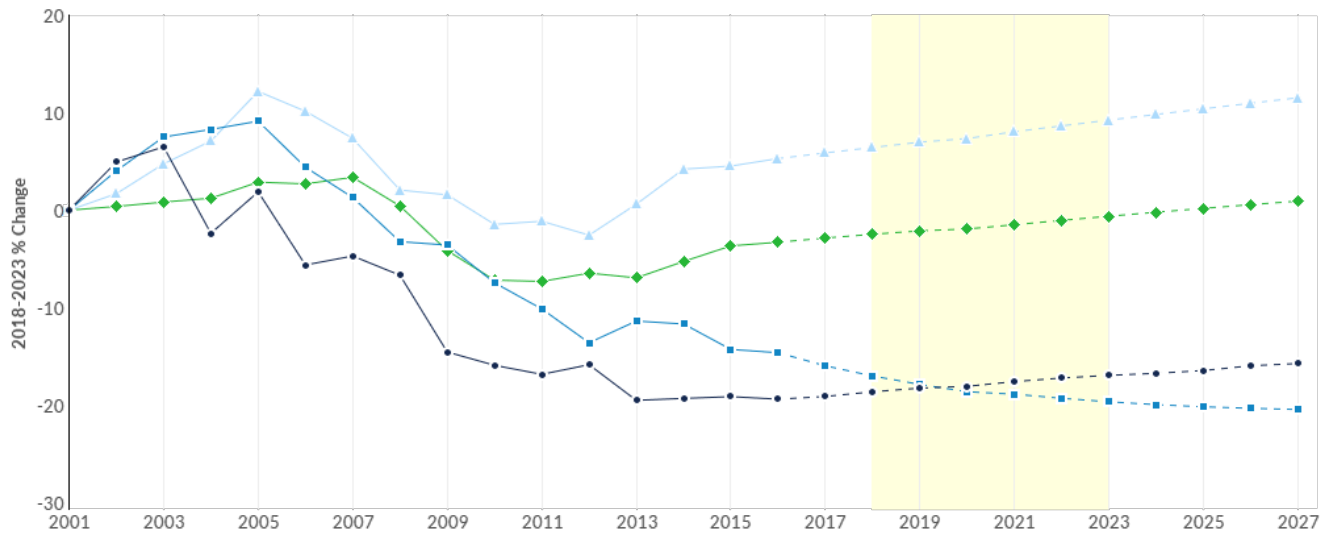
Occupation Age Breakdown 2016

Age	Jobs	Percent
14-18	2	0.2%
19-24	39	4.6%
25-34	137	15.9%
35-44	156	18.2%
45-54	206	24.1%
55-64	196	22.8%
65+	122	14.3%

Occupation Summary for 09.0401

<p>858</p> <p>Jobs (2016)</p> <p>12% below National average</p>	<p>-3.2%</p> <p>% Change (2018-2023)</p> <p>Nation: 1.9%</p>	<p>\$16.83/hr</p> <p>Median Hourly Earnings</p> <p>Nation: \$20.18/hr</p>
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Occupation Change Summary



Region	2018 Jobs	2023 Jobs	Change	% Change	Median Hourly Earnings
● Cochise County, AZ	54	55	1	2%	\$16.59
● Cochise, Pima, SC	834	807	-27	-3%	\$16.83
● Arizona (AZ)	5,269	5,407	138	3%	\$16.81
● United States	329,877	336,138	6,261	2%	\$20.18

SOC	Description	Typical Entry Level Education	Work Experience Required	Typical On-The-Job Training
27-3021	Broadcast News Analysts	Bachelor's degree	None	None
27-3022	Reporters and Correspondents	Bachelor's degree	None	None
27-3041	Editors	Bachelor's degree	Less than 5 years	None
27-3043	Writers and Authors	Bachelor's degree	None	Moderate-term on-the-job training

Occupation Breakdown - 2018 Jobs

Occupation	Description	Cochise County, AZ	Cochise, Pima, SC	Arizona (AZ)	United States
27-3043	Writers and Authors	30	417	2,550	148,490
27-3041	Editors	17	289	1,877	131,292
27-3022	Reporters and Correspondents	<10	108	694	44,250
27-3021	Broadcast News Analysts	<10	20	148	5,845
	Total	54	834	5,269	329,877

Occupation Breakdown - 2023 Jobs

Occupation	Description	Cochise County, AZ	Cochise, Pima, SC	Arizona (AZ)	United States
27-3043	Writers and Authors	31	436	2,735	151,524
27-3041	Editors	16	290	1,851	129,514
27-3022	Reporters and Correspondents	<10	86	695	43,426
27-3021	Broadcast News Analysts	<10	12	158	5,324
	Total	53	824	5,438	329,787

Occupation Breakdown - Change

Occupation	Description	Cochise County, AZ	Cochise, Pima, SC	Arizona (AZ) 1	United States
27-3043	Writers and Authors	1	7	133	6,712
27-3041	Editors	0	-7	58	705
27-3021	Broadcast News Analysts	--	-2	-6	-141
27-3022	Reporters and Correspondents	--	-23	-47	-1,015
	Total	1	-27	138	6,261

Occupation Breakdown - Median Hourly Earnings

Occupation	Description	Cochise County, AZ	Cochise, Pima, SC	Arizona (AZ)	United States
27-3021	Broadcast News Analysts	--	\$26.79	\$29.56	\$27.25
27-3043	Writers and Authors	\$34.62	\$14.72	\$14.59	\$29.44
27-3022	Reporters and Correspondents	--	\$17.67	\$18.74	\$18.09
27-3041	Editors	\$19.17	\$18.72	\$22.33	\$27.51
	Total	\$28.72	\$16.84	\$18.36	\$27.05








Top Industries – Change from 2018 - 2023

NAICS Code	Description	Cochise County, AZ	Cochise, Pima, SC	Arizona (AZ)	United States
711212	Racetracks	--	--	3	79
511120	Periodical Publishers	--	1	0	-1,633
561410	Document Preparation Services	--	3	23	937
711510	Independent Artists, Writers, and Performers	-1	-13	-15	1,047
511110	Newspaper Publishers	--	-40	-146	-6,320
	Total	-1	-49	-135	-5,889

Source: QCEW Employees, Non-QCEW Employees & Self-Employed - Emsi 2017.3 Class of Worker








National Educational Attainment

Broadcast News Analysts (27-3021)

Education Level	2016 Percent
Less than high school diploma	0.7% 
High school diploma or equivalent	3.4% 
Some college, no degree	7.4% 
Associate's degree	2.3% 
Bachelor's degree	64.2% 
Master's degree	18.8% 
Doctoral or professional degree	3.2% 








* National Educational Attainment - Settings

National Educational Attainment
Reporters and Correspondents (27-3022)

	Education Level	2016 Percent
●	Less than high school diploma	0.7% 
●	High school diploma or equivalent	3.4% 
●	Some college, no degree	7.4% 
●	Associate's degree	2.3% 
●	Bachelor's degree	64.2% 
●	Master's degree	18.8% 
●	Doctoral or professional degree	3.2% 








* National Educational Attainment – Settings

National Educational Attainment
Editors (27-3041)

	Education Level	2016 Percent
●	Less than high school diploma	0.5% 
●	High school diploma or equivalent	3.1% 
●	Some college, no degree	9.1% 
●	Associate's degree	4.3% 
●	Bachelor's degree	59.0% 
●	Master's degree	19.3% 
●	Doctoral or professional degree	4.7% 

* National Educational Attainment – Settings

National Educational Attainment
Writers and Authors (27-3043)

	Education Level	2016 Percent
●	Less than high school diploma	0.3% 
●	High school diploma or equivalent	3.0% 
●	Some college, no degree	9.6% 
●	Associate's degree	2.8% 
●	Bachelor's degree	51.1% 
●	Master's degree	24.4% 
●	Doctoral or professional degree	8.8% 

* National Educational Attainment – Settings

Appendix A - Data Sources and Calculations

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Occupation Data

EMSI occupation employment data are based on final EMSI industry data and final EMSI staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level EMSI earnings by industry.

Completers Data

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Industry Data

EMSI industry data have various sources depending on the class of worker. (1) For QCEW Employees, EMSI primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns and Current Employment Statistics. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

State Data Sources

This report uses state data from the following agencies: Arizona Department of Administration, Office of Employment and Population Statistics