Road to Completion
J.D. Rottweiler, PhD
February 24, 2012
Down the Road Again

Down the road again
Getting those students down the road again
Reaching the point at which their programs at an end
And we can’t wait till they’re down the road again

Down the road again
Showing students what’s around the bend
Teaching things to them on which they can depend
And we can’t wait till they’re down the road again

Down the road again
Like a band of grads they’re heading down the highway
They’ve met all their gen eds
Their program cores are finished in a fine way -- and timely

Down the road again
We just can’t wait to get down the road again
The life we love is getting students to the end
And we can’t wait till they’re down the road again
Our Destination

Cochise College strives to be a learning community held in high esteem by members of its communities, providing high quality learning opportunities for its citizens.

-Cochise College Vision Statement
Our Road Map

1. Competitive Advantages
2. Excellence
3. “Everything Speaks”
4. Student Completion
Competitive Advantages

• Douglas Campus
  – Residential Campus
    • Cochise Combo
    • Competitive Tuition Rates
  – Three “A’s”
    • Aviation
    • Art
    • Athletics
  – Strategic Partnerships
    • Northrop Grumman
    • US Border Patrol
Competitive Advantages

• Sierra Vista Campus
  – Nursing and Allied Health
    • Nursing expansion
    • Respiratory Therapy
  – Computer Networking and Cyber Security
  – STEM Programming
    • Running Start
  – Military Programming (MOS)
  – Strategic Partnerships
    • Fort Huachuca
Competitive Advantages

• Extended Learning
  – New and improved facilities across the County
    • Benson
    • Willcox
    • Fort Huachuca
  – Enhanced partnership with Santa Cruz County
  – On-line Campus
    • Increased support
    • New platform
  – CLL, SBDC, CER, Adult Education, K-12 Outreach
Competitive Advantages

• Technology
  – Instructional Technology
  – Web Based Services
    • Admissions
    • Catalog and Class Schedule
    • MyCochise
    • Cochise App
  – Student Services
    • DegreeWorks
Excellence

• Institutional Recognition
  – Aspen Award
  – Pioneer Cohort Three (HLC)
    • Demonstration Project
      – Degree Qualifications (Lumina Foundation)

• Student Success
  – Phi Theta Kappa
  – NJCAA Academic Team of the Year (Baseball)
  – Region 1 Champions (Men’s Basketball)

• Strive for Excellence in ALL we do!!
“Everything Speaks”

• Front Door Experience
  – Physical
  – Technological
  – Customer Service

• Marketing Campaigns
  – “How Smart Is That!”
  – “What will you find at Cochise College?”

• 50th Anniversary opportunities
  – Capital Campaign
Student Completion

• New National Emphasis
  – Must Balance Completion with Excellence

• Do Our Part (Fix the things we can fix)
  – Financial Aid
  – Curriculum Audit
    • Courses, programs, and degrees
  – Master Schedule
    • Semester by semester suggested course of study
  – Remedial Math Redesign
Humps, Bumps, and Detours

• Funding for Higher Education
  – Decreasing Federal Support
    • More Money for Reform, Less for Programming
  – Decreasing State Support
    • Increased burden on local tax base
  – Fluctuating Property Values
    • Less new construction
  – Increasing Tuition and Fees
    • National pressure on increasing tuition rates
1. State Aid
   • Funding Formula established in Arizona Statue
     – Operation & Maintenance (O&M or FTSE)
     – Equalization (offsets low assessed valuation)
       • Cochise, Graham, Navajo
     – Capital Outlay

2. Property Taxes
   • Constitutionally Controlled (Prop 101)
     – Limited to 2% annual growth + New Construction

3. Tuition and Fees
   • Set by Governing Board
Humps, Bumps, and Detours

• State Aid
  – M&O and Equalization
    • FY’11 $15,330,500
    • FY’12 $13,620,900 ($1,709,600)
    • FY’13 $11,396,100 ($2,224,800)
      (25.6%)
  – Capital Outlay
    • Not funded since 2008 ($1,521,800)
Humps, Bumps, and Detours

• Property Taxes
  - FY’11 $16,558,225
  - FY’12 $17,406,390 ($848,165)
  - FY’13 $17,993,170* ($586,780) (8.6%)

• Tuition
  – Every dollar increase = $90,000
Humps, Bumps, and Detours

Budget Priorities
1. Student Centered
2. Employee Friendly
3. Future Focused
Humps, Bumps, and Detours

• Education as State Priority
  – Defunding of Higher Education
    • Sunset of Optional 1cent Sales Tax (2014)
    • Property Tax Reform
  – Guns on Campus
  – Workforce Preparation
    • SMART Scholarships

• ASRS

• Accountability
  – Report Cards, Reports, Formulas, etc.
Strategic Vision

ARIZONA COMMUNITY COLLEGES: LONG-TERM STRATEGIC VISION

Arizona Community College Presidents' Council
www.maricopa.edu/statewidevision
Arizona’s community colleges, through a collaborative effort with education, business, and community partners, will significantly increase the number of Arizonans who achieve their postsecondary education and training goals, complete a degree or certificate, and/or transfer to a university.
<table>
<thead>
<tr>
<th>Arizona</th>
<th>Cochise College</th>
<th>Measure</th>
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</thead>
<tbody>
<tr>
<td>45%</td>
<td></td>
<td>College Going Rate (From K-12 to all Higher Education)</td>
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<tr>
<td>32%</td>
<td></td>
<td>Cochise College Capture Rate</td>
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<tr>
<td>135,789</td>
<td>8,586</td>
<td>FTSE Enrollment in Community Colleges</td>
</tr>
<tr>
<td>69%</td>
<td>71%</td>
<td>College-Level Course Success Rate</td>
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<tr>
<td>62%</td>
<td>67%</td>
<td>Developmental Course Success Rate</td>
</tr>
<tr>
<td>20%</td>
<td>15%</td>
<td>Success After Developmental Math</td>
</tr>
<tr>
<td>37%</td>
<td>20%</td>
<td>Success After Developmental English/Reading</td>
</tr>
<tr>
<td>49%</td>
<td>53%</td>
<td>Fall-to-Fall Retention Rate</td>
</tr>
<tr>
<td>11,435</td>
<td>729</td>
<td>In-State University Transfers</td>
</tr>
<tr>
<td>26%</td>
<td>16.4%</td>
<td>In-State University Transfer Rate</td>
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<tr>
<td>30,520</td>
<td>1,947</td>
<td>Degrees and Certificates Awarded Annually</td>
</tr>
<tr>
<td>20%</td>
<td>17%</td>
<td>Graduation (Degree/Certificate Completion) Rate</td>
</tr>
<tr>
<td>61%</td>
<td>59%</td>
<td>Percent of Learners Achieve a Successful Community College Outcome</td>
</tr>
<tr>
<td>52%</td>
<td>30%</td>
<td>Occupational Program Completers Employed with a Livable Wage or Enrolled in Further Education</td>
</tr>
<tr>
<td>26%</td>
<td>NA</td>
<td>of Adults Have a Bachelor's Degree (1 Million Adults)</td>
</tr>
</tbody>
</table>
• Cultural Shift
  – Value of a College Education in Question
    • “Why did 17 Million Students Go to College?”
    • “What is College anyway?”
    vs.
    • “Even for Cashiers, College Pays Off”
    • “What's the Best Investment: Stocks, Bonds, Homes ... or College?”

• Student Loan Debt and Completion Difficulties
Between 1973 and 2018, our projections show that jobs available for workers with postsecondary education are projected to increase from 28 percent to 63 percent of all occupations. 

Source: Authors’ analysis of March CPS data, various years; Center on Education and the Workforce forecast of educational demand to 2018.
The Road Not Taken
Two roads diverged in a yellow wood,
    And sorry I could not travel both
    And be one traveler, long I stood
And looked down one as far as I could
To where it bent in the undergrowth;

Then took the other, as just as fair,
    And having perhaps the better claim
Because it was grassy and wanted wear;
    Though as for that the passing there
Had worn them really about the same,

    And both that morning equally lay
In leaves no step had trodden black.
    Oh, I kept the first for another day!
Yet knowing how way leads on to way,
I doubted if I should ever come back.

I shall be telling this with a sigh
    Somewhere ages and ages hence:
Two roads diverged in a wood, and I—
    I took the one less traveled by,
And that has made all the difference.
Our Mission

Cochise College provides accessible educational opportunities that are responsive to a diverse population and lead to constructive citizenship, meaningful careers and lifelong learning.