1. GENERAL FUNCTIONS

1.01 Call to Order

Mr. Quinn called the meeting to order at 6:00 p.m.

Board Members Present:

Mr. David DiPeso
Mr. Don Hudgins
Mr. Dennis Nelson
Mr. Tim Quinn
Mrs. Jane Strain

1.02 Pledge of Allegiance

Mr. Quinn led the Pledge of Allegiance.

1.03 Adoption of Agenda

Dr. Rottweiler requested that Information Item 3.02 – Pit Fire Report, be pulled from the agenda, as Ms. Biami was not able to attend the meeting. The agenda was otherwise adopted as published.

1.04 Governing Board Organization

1.04.1 Oath of Office – Don Hudgins

Ms. Jacqui Clay, Cochise County Schools Superintendent, administered the Oath of Office to Mr. Don Hudgins who was appointed to the District 2 Board vacancy.

1.05 Citizen’s Interim

There were no requests to address the Board.

1.06 Standing Reports

1.06.1 Representative to the Arizona Association of Community College Trustees (AACCT)

Mrs. Strain reported the Arizona Association of Community College Trustees (AACCT) State-level organization would host a breakfast meeting for all Arizona trustees on October 26 during the ACCT Leadership Congress, which will be held October 24-27,
2018. Mrs. Strain noted that she and Lloyd Hammonds, Coconino Community College, would be participating on a Governance Institute for Student Success (GISS) Panel during the Leadership Congress.

The AACCT meeting scheduled for November 2 has been rescheduled to December 7.

1.06.2 Senate

The Senate report was presented and accepted as submitted.

1.06.3 Student Government Association (SGA)

Jackie Ballesteros, SGA President; Ammi Robles, SGA Vice President; and Vivika Pedroza, SGA Secretary, introduced themselves to the Board.

1.06.4 College President

Dr. Rottweiler thanked the Student Government Association members for speaking before the Board and for all they do to support students at the college. He also thanked Mr. Hudgins for his commitment and willingness to serve on the Board and support Cochise College.

Dr. Rottweiler provided a legislative update noting there is not much action legislatively as everyone is waiting for the General Election. The most important part of the election, as it relates to community colleges, will be committee assignments. The community colleges are watching Senate Education Committee as well as the Education Committee from the House of Representatives.

At the request of Senator Brophy-McGee, Dr. Rottweiler participated in a Prop 301 Task Force meeting representing community colleges, in which there are a number of sub-committees. The driving force of the Task Force, co-chaired with Senator Bowie and Senator Udall, is to get voter protections back on Prop 301.

Senate Bill 1390 provides continuing funding for Prop 301 after the sunset date, and made some adjustments to Prop 301. The one thing it does not do is provide the voter protections of Prop 301. The legislature, after 2021 could do just about anything they wanted with the resources. The Task Force is researching ways to secure that funding and make sure it goes toward educational entities. Right now, there are three major funding recipients of Prop 301 funds, K-12, universities, and community colleges; community colleges are the smallest of those. Cochise College receives about a million dollars annually from Prop 301 related to workforce development and some career and technical education programs. There is also some discussion about potentially expanding from a 0.6-cent sales tax to a 1-cent or 1.6-cent sales tax.

Master Facilities:
- Master Facilities Planning – College in contract negotiations with DLR Architects.

Higher Learning Commission (HLC) Multi-site Visit:
- Will be November 8, 2018
- Dr. Chris Davis, President, Western International University, will conduct the site visits at the Benson Center and the Downtown Center. Copies of HLC’s multi-site...
visit request letter and the Cochise College HLC Report were provided to the Board. Currently, the college has received no requests to visit with Board members.

2018 Strategic Vision Outcomes Reports:
- Copies provided to the Board for review
  - Arizona Community College System Report
  - Cochise College Report
  - 2017 Chiclets Chart – comparisons among Arizona Community Colleges
- 2018 Chiclets Chart to be presented in December

New Initiatives:
- Police Academy – college personnel attended a meeting coordinated by Sergeant Major Daniel Davis from the Emergency Services Directorate, including Mrs. Rhonda Hunter, Career Skills Program Manager, at Fort Huachuca, and Ms. Sherry Jenkins, Region 5 Career Skills Program (CSP) Coordinator, regarding a recommendation to recognize the college’s police academy as a career skills program development center. This will mean soldiers, as they are transitioning out of the military, will have the opportunity to attend Cochise College and complete the police academy with their GI Bill covering the full cost. Also, attending the meeting was Sheriff Mark Dannels and Sierra Vista Chief of Police Adam Thrasher noting their goal is to capture as many of the transitioning soldiers before they leave Cochise County. If approved, it would be the first civilian law enforcement academy within the CSP.
- Residential Construction Trades – Photos and a video of the project house were shared with the Board. The college has a new partnership with Bergs Heating and Air Conditioning to help with future project house building sites.
- Agriculture – following the Benson Economic Outlook Luncheon meeting, Dr. Rottweiler received three requests for the college to consider viticulture. Dr. Paul Sebesta, Director of Agriculture and Natural Resources, will meet with several individuals for further research.

Tuition and Fees:
- Information Item regarding completion and access initiative will be presented during the meeting
- Board Action Item for the November Governing Board Meeting

General Comments:
- Board Pictures planned for next month, November 13; more details to follow.
- Meetings and presentations from the past month
  - 9/20 - Nonprofit's Impact on Cochise - keynote lunch speaker
  - 9/24 - Presented to San Pedro Kiwanis
  - 9/21 - Attended a meeting with representatives from the Governor’s Office
- APS provided $4,000 for Pit Fire along with Scholarships
- 50th Aviation Celebration - 1968 first time the college flew a plane; six individuals from the first class attended the celebration

Upcoming Events:
- October 10 - Meeting with Sierra Vista Industrial Development Authority
- October 24-27 - ACCT Leadership Congress in New York
- October 30 - Employee Open Forums
November 5 - Presentation to Noon Rotary Club
November 8 - Cochise County Superintendents Advisory Luncheon – Keynote speaker

Questions/Comments:

Responding to Mrs. Strain’s question regarding the Board receiving a report following the HLC site visit, Dr. Rottweiler noted the college would receive feedback, which will be shared with the Board.

Responding to Mrs. Strain’s request to share the Strategic Vision Chiclets Chart information during the ACCT Leadership Congress, Dr. Rottweiler noted the information has already been provided to GISS and is okay to share.

Mr. Nelson inquired about the final contract with the architect for the Master Facilities Planning, in which Dr. Rottweiler stated the contract is in final review and would be complete by the next Board meeting.

1.06.5 Monthly Financial Report – September 2018

The Financial Report for September 2018 was presented and accepted as submitted.

2. NEW BUSINESS* ACTION

2.01 Consent Agenda *

The following items were approved:

2.01.1 * Classified Staff; Appointment (Christine Carriero, Financial Aid Assistant, Sierra Vista Campus)
2.01.2 * Classified Staff; Appointment (Karlo Favela, User Support Technician II, Sierra Vista Campus)
2.01.3 * Professional Staff; Transfer (Sandra Leverty, Accounts Receivable Specialist, Sierra Vista Campus)
2.01.4 * Administrative Support; Transfer (Ronda Yost, Senior Accountant, Sierra Vista Campus)
2.01.5 * Administrative Support; Reclassification (Troy Lopes Sr., Building and Grounds Manager, District-Wide, based on the Douglas Campus)
2.01.6 * Classified Staff; Resignation (Frank Martinez, Maintenance Technician Lead Mechanical, Douglas Campus)
2.01.7 * Classified Staff; Resignation (Cheryl Shull, Department Assistant Finance/Human Resources, Sierra Vista Campus)
2.01.8 * Administrative Support; Resignation (Christopher Karges, Business Analyst Small Business Development Center, Downtown Center)
2.01.9 * Administrative Staff; Resignation (Maina Netterwald, Program Manager Web Solutions Developer, Sierra Vista Campus)
2.01.10 * Faculty; Resignation (Iztac Villanueva, Instructor Professional Flight, Douglas Campus)
2.01.11 * Administrative Support; Retirement (Janet Johnson, Financial Aid Operations Manager, Sierra Vista Campus)
2.01.12 * Acceptance of Minutes for September 11, 2018 – Regular Meeting
Mr. DiPeso moved, and Mr. Nelson seconded a motion to approve the Consent Agenda. There was no further discussion by the Board. The Board unanimously approved with Board members, David DiPeso, Don Hudgins, Dennis Nelson, Tim Quinn, and Jane Strain all voting aye. MOTION CARRIED.

2.02 Placeholder – Classified Appointment – User Support Technician II, Sierra Vista Campus

The administration brought forward a recommendation to hire Shaun Hickey as the User Support Technician II, on the Sierra Vista Campus.

Mr. Nelson moved, and Mr. Hudgins seconded a motion to approve the appointment of Shaun Hickey. There was no further discussion by the Board. The Board unanimously approved with Board members, David DiPeso, Don Hudgins, Dennis Nelson, Tim Quinn, and Jane Strain all voting aye. MOTION CARRIED.

2.03 Placeholder – Administrative Staff Appointment – Director of Center for Lifelong Learning

The administration brought forward a recommendation to hire Gabriel Galindo as the Director of Center for Lifelong Learning at the Downtown Center.

Mr. Hudgins moved, and Mrs. Strain seconded a motion to approve the appointment of Gabriel Galindo. Mrs. Strain noted her appreciation to administration in offering other positions for the Santa Cruz Center employees as they close out in December 2018. Dr. Rottweiler stated a Santa Cruz closeout report would be provided during the December Board meeting. He also invited the Board to the Santa Cruz Center graduation on December 19. The Board unanimously approved with Board members, David DiPeso, Don Hudgins, Dennis Nelson, Tim Quinn, and Jane Strain all voting aye. MOTION CARRIED.

***Introduction of New Employees***

Philip “Tad” Patton, Director of Technology Support Services, introduced Shaun Hickey.

2.04 Appoint a Voting Delegate for the Association of Community College Trustees (ACCT) Leadership Congress

The administration brought forward a recommendation for the Board to adopt a motion to appoint a voting delegate for the ACCT Leadership Congress.

Mr. DiPeso moved, and Mrs. Strain seconded a motion approving the appointment of Jane Strain as the voting delegate. There was no further discussion by the Board. The Board unanimously approved with Board members, David DiPeso, Don Hudgins, Dennis Nelson, Tim Quinn, and Jane Strain all voting aye. MOTION CARRIED.

2.05 2019 Proposed Governing Board Meeting Schedule

The administration brought forward the proposed 2019 Governing Board Meeting Schedule. Two options were presented; Option A has all meetings held on the second Tuesday of each month; and Option B has all meetings on the second Tuesday of the month, except for February
2019, when the meeting is scheduled to be on February 5. This option was offered in the event that Board members wish to attend the ACCT Legislative Summit, which is held the second week of February.

Mr. DiPeso moved, and Mr. Nelson seconded a motion to approve Option B of the 2019 Governing Board Meeting Schedule. There was no further discussion by the Board. The Board unanimously approved with Board members, David DiPeso, Don Hudgins, Dennis Nelson, Tim Quinn, and Jane Strain all voting aye. MOTION CARRIED.

2.06 2019-2020 Proposed College Calendar

The administration brought forward a proposed 2019-2020 College Calendar for approval.

Mrs. Strain moved, and Mr. Nelson seconded a motion to approve the 2019-2020 College Calendar as presented. There was no further discussion by the Board. The Board unanimously approved with Board members, David DiPeso, Don Hudgins, Dennis Nelson, Tim Quinn, and Jane Strain all voting aye. MOTION CARRIED.

3. INFORMATION ITEMS

3.01 Communications

The college received the following communications:

- Dr. Rottweiler received an email from Robin Hanson, Program Manager for Alliance of Arizona Nonprofits, complimenting the college and staff, specifically Kathy Denney, and Ana Smith for their assisted organization with the Nonprofit Impact Conference held on September 19 & 20. Ms. Hanson also noted the topics were relevant and the speakers provided new insights.
- Jenn Wantz received a letter from Monica Rawlings, Substance Abuse Prevention Specialist for South Eastern Arizona Behavioral Health Services, thanking her and the college for supporting their Cochise Youth Leadership and Empowerment Conference on August 11. The letter also thanked Jenn for her participation in this and many other projects in the community.
- Cochise College Student Success Newsletter, Issue 04, October 2018.

3.02 Pit Fire Event Report

ITEM PULLED FROM THE AGENDA

3.03 Athletics Report

Dr. James ‘Bo’ Hall, Dean of Student Services and Director of Athletics, thanked Andrew Parra, Department Assistant for Residential Student Life, for covering during the director vacancy. Dr. Hall introduced coaches who gave end of the year athletic reports.

Lamar Innes, Director of Athletic Operations, thanked the Board for approving the athletic budget, which covers all athletic teams. He also expressed his appreciation to work with the college coaches.

Maggie Castillo, Assistant Athletic Trainer, introduced herself to the Board and noted her job is to help injured athletes return to the game.
Rick Smith, Rodeo Coach, introduced student-athlete Maddee Doerr noting she was last year’s regional goat tying champion, and second in the all-around college national finals. Ms. Doerr was also the reserved national champion in goat tying, and all around women rookie of the year. Currently, Cochise College’s Women and Men are second in the region.

Laura Hughes, Women’s Basketball Coach, noted the team finished the season 29 – 3, top 16 in the country, and had two academic All-Americans. She also thanked the Board and administration for the support they give to the athletic programs. Ms. Hughes recognized student-athlete Awa Keita noting Ms. Keita is a sophomore from Africa who was a second-team All-American last year and the conference player of the year.

Todd Englehart, Baseball Coach, noted the team won 35 games; all eleven baseball sophomores received scholarships and went on to four-year universities with six being division-one athletes.

Dr. Hall introduced Jerry Carrillo, Men’s Basketball Coach, noting Mr. Carrillo would be inducted into the Pima County Coaches Hall of Fame in Tucson on October 21. Team highlights included: last year the team participated in its fourth Region I championship game and ended the season runner-up in the region; six men went on to four-year schools; and the team earned NJCAA Academic Team Leader Award with team GPA of 3.07. Mr. Carillo recognized former student-athlete Chaz Mack, who was a NJCAA All American and is now attending Cornell College.

Dr. Hall congratulated the coaches for their success on the fields, the courts, and in academics, noting the coach’s dedication to the students has led to high student-athlete completion rates.

### 3.04 Enrollment Management and Marketing Report

Robyn Martin, Assistant Dean of Enrollment Management & Marketing, presented a live demonstration via Tableau software on the enrollment statistics and trends for Cochise County high school graduates attending Cochise College for fall 2018.

Noting most of the high school graduate data was self-reported, some presentation highlights included:
- Recent Cochise County, high school graduates, attending Cochise College – 11.5%; an increase of 2% from fall 2017.
- Comparisons with data from the last seven years
- Data can be compared by multiple parameters:
  - Overall Headcount and Percent Enrolled
  - Student Demographics
  - Student Majors
  - High School and Campus Location
  - High School Student Capture Rate
- Information can be used to:
  - Promote program majors of interest
  - Determine focus areas for college navigators
  - Move the County-wide Initiatives forward
  - Aide with the Completion Initiative – declaring a Major
Mrs. Martin recognized Jordan Fisher and Travis Ambrose, Institutional Research Analyst, for entering all the data.

Mr. Quinn asked if the data could be used to determine how many students need funding assistance; Mrs. Martin responded noting information could be pulled from Banner for students on a Pell Grant and students who receive financial aid, which may be entered into Tableau.

Mr. Nelson led a discussion asking if the data could be expanded to include the number of students who need to take developmental education. In response, Dr. Rottweiler stated the data is already collected and reported to the state each year. The report shows the previous years’ high school graduate by high school, what courses they took, whether the course was developmental or college-ready, and how the student did in the class. Mrs. Martin will research adding the data to the Tableau software.

Discussing developmental education, Dr. Rottweiler stated students coming into the college needing to take developmental English and Math are waiting to take them until their last semester, causing the students to be unsuccessful. As part of the completion initiative, the college is researching ways to encourage students to take the courses during their first semester.

3.05 Executive Vice President/Provost Report – Proposed Tuition and Fees

Dr. Verlyn Fick, Executive Vice President/Provost, provided an overview of the proposed tuition and fees for the 2019-2020 academic year.

Dr. Fick began by noting the purpose of the presentation was to provide background information about tuition and fees at the college, and describe the logic behind proposed changes and give the Board an opportunity to provide feedback on the preliminary proposals.

Presentation highlights included:

2017-2018 Revenues - $44.9M (top three):
- Property and Sales Taxes Revenue – $22.7M
- State Revenue - $10.8M (includes M&O, STEM, and Expenditure Limitation)
- Tuition - $8.3M

Tuition Factors:
- In-State - $85
- Golden Apache (Cochise County residents 60 years or older) - $43
- Out-of-State
  - $128 taking 1 to 6 credits; $260 taking over six credits
  - Western Undergraduate Exchange (WUE) - $128 1.5 times the in-state rate per agreement
  - New Mexico Tuition Waiver (NMW) - $85 same as the in-state rate
  - Sonoran Agreement - $85 same as the in-state rate
- Differential (limited student to instructor ratio - Aviation and Nursing Courses)
  - In-State - $119
  - Out-of-State - $379
  - WUE - $179
  - NMW - $119
Online
- In-State - $118; working to get closer to face-to-face in-state rate
- Out-of-State - $133; working to get closer to face-to-face out-of-state rate
- Golden Apache - $59

Other Course Types
- Credit by Examination - $77
- Co-op Education - $43
- Military Occupational Specialty ($60 credentialing fee)
- Waivers for Music participation and Honors 101 courses

Combo Plus (WUE Rate)
Combo I (International) (WUE Rate)
Students without Prop 300 Documentation - $260
Employee Tuition Exemption Waivers

Role of Tuition in College Revenue (top 8)
- In-State Tuition – $3.8M
- In-State Online Tuition – $2.2M
- Out-of-State Tuition – $450K
- In-State Tuition Nursing – $423K
- Out-of-State Online Tuition – $353K
- MOS Credentialing Fee – $310K
- Out-of-State Online GoArmy Ed Assistance – $257K
- Non-Credit Tuition – $197K

Role of Tuition Waivers in College Revenue FY2017-18 - $319K (top 2)
- Employee Fee Waiver - $149K
- WUE Waiver - $116K

Role of Course Fees in College Revenue (top 4)
- Pilot Instructor Revenues - $564K
- Lab Fees - $474K
- Miscellaneous Fees - $174K
- Transcript Fees - $127K

Overview of Proposed Course Fee Modifications for FY2019/20
- 302 Course Fees on the 2018-19 list
- Proposed Modifications:
  - 41 increases for materials and supplies ranging from $10 to $50
    - Automotive, Biology, Chemistry, Culinary, Health, Welding
  - 8 increases for tools, equipment, and tests ranging from $25 to $75
    - Residential Construction, Cisco Networking Medical Assistant
  - 8 additions for new courses or course modifications from $40 to $100
    - Residential Construction, Fire Science, Unmanned Aircraft Systems
  - 9 decreases/deletions ranging from $5 to $175
    - Health, Geography, Nursing, Paramedicine
  - 3 changes due to shifting fee from one course to another
    - Construction, Paramedicine
Proposed Aviation Fee Modifications for 2019-20

- 2018-2019 Total Program Fees
  - Average of Nine Comparators (plane, fuel, instructor, etc.) - $65,689
  - Cochise College - $57,736 (87.9 percent)
- 2019-2020 Total Program Fees Proposal – Five Percent Increase
  - Cochise College - $60,623 (92.3 percent without any changes for the nine comparators)

Higher Education Strategies Regarding Tuition

- Affordability - Reduce student debt and improve access
- Predictability and Stability - Help students and families plan for higher education
- Shared Responsibilities with Other Funding Sources - Federal, State Government, and local taxpayers
- Clarity – Manage tuition processes
- Fairness - Application of tuition across locations, modalities, and programs

Proposal to continue Online Tuition Transition

- 2018-2019 Online Tuition Rates
  - In-State - $118/credit
  - Out-of-State - $133/credit
- 2019-2020 (Proposed)
  - In-State - $110/credit (decrease of $8/credit closer to face-to-face)
  - Out-of-State - $158/credit (increase of $25/credit closer to out-of-state rate)

Key Elements Supporting Fifteen to Finish Initiative (used by higher education)

- Register for 15 credits per semester
- Participate in Orientation
- Participate in an on-track workshop before spring semester
- Meet with an advisor before their second fall semester
- Apply for financial aid and be needy
- Complete all classes in fall to receive a spring award
- Enroll in classes that apply to a degree program
- Maintain a 2.0-grade point average

Direct General Tuition to Support Access and Completion

- Use $3/credit general tuition increase to support access and completion
  - Allocate half of the increase to fund Guaranteed Student Scholarship Program
  - Use other half of the increase to fund 15 to Finish Incentive
    - First Semester – Sign up for 15 credits and complete steps
    - Second Semester – Sign up for 15 credits and complete steps and receive a 10% tuition reduction reward (approximately $130 plus)
    - Third Semester – Sign up for 15 credits and complete steps and receive a 15% tuition reduction reward (approximately $200 plus)
    - Fourth Semester – Complete steps and receive a 20% tuition reduction reward (approximately $270 plus)
Questions and Comments:
Mr. Nelson stated of the college’s total $44M revenue, a quarter of that revenue comes from grants; he suggested looking for significant grants in areas such as law enforcement, nursing, and aviation.

Mr. Hudgins asked if the college could offer incentives for new students coming in with challenges in Math and/or English to take the classes early. Responding, Dr. Fick noted in the key initiatives there is an option to incentivize students who enroll in math and English during their first semester.

Referring to the key initiatives, Dr. Rottweiler noted if a student registers for 15 credits, sees an advisor before the second semester, and takes math and English during their first semester the student could be eligible for a ten percent tuition reduction their second semester. Based on the tuition proposal of a $3 increase, in which half would fund the Guarantee Student Scholarship, and half would fund incentives. Administration will continue to have discussions with faculty and advisors to find incentives that make sense and can be managed.

Mr. Quinn asked for clarification on what would be presented to the Board for approval in November. Noting his understanding based on presentation:

- 5% increase for Aviation
- $3 increase on the $85 tuition rate
- Online in-state tuition decrease
- Fee modifications – broken out course by course

Responding to Mr. Quinn’s question regarding justification for a lower online in-state rate versus an online out-of-state rate, Dr. Rottweiler stated that in-state students also pay taxes to off-set that cost and out-of-state students do not. Also, the college is not able to count online out-of-state students for FTSE from the state.

Mr. Quinn would like to see how the changes would impact the student; what is the cost to a student, such as how much they pay in tuition, how much they pay in fees, how much in testing fees, etc.

Dr. Rottweiler noted incentivizing would be cheaper for the college, as it is less cost to the college if a student completes in four semesters. Research showings that students are motivated by financial incentives; the discussed model allows for incentivizing not only taking 15 credits, but also seeing an advisor, and adding some of the other key incentives that research shows helps students graduate.

Mr. Quinn would like to see a ten-year analysis on tuition and suggested locking in the rate for two years and try it for four semesters.

Mrs. Strain expressed her concerns with students having the ability to take 15 credits noting many will have financial issues, childcare or other life ailments that will prevent them from taking 15 credits.

Mr. Quinn asked administration to prioritize the key initiatives based on what the college believes will have the greatest impact on success toward degree completion. Noting also that only tuition and fees require Board approval, but he asked that administration clearly inform
the Board of what they are being asked to approve, what is going to be implemented, and why the college is implementing the initiative.

Dr. Rottweiler stated the Boards’ purview is tuition and fees, then stated the questions are, is tuition an incentive and if so; does the college want to say here is the discount you receive by going through the following steps; will that help incentivize; and will the Guaranteed Scholarship incentivize a student enough to take the next steps?

4. COMMENTS FROM GOVERNING BOARD MEMBERS

Mr. Quinn turned the floor over to Governing Board members for comments.

- Mr. Hudgins
  - Thanked everyone for the warm welcome.
- Mrs. Strain:
  - Attended the Nonprofit Impact Conference and noted it was amazing; J.D.’s presentation was very helpful.
  - The City of Sierra Vista, Cochise College, and U of A South will host a Visibility Conference on Disabilities; thanked Carla Boyd for her work with the disabilities issues at the college.
- Mr. Quinn:
  - Thanked Ms. Clay for administering the Oath-of-Office to Mr. Hudgins and for attending the meeting.
  - Thanked staff for their presentation of data
  - Expressed appreciation for the opportunities the college is offering to students

5. ADJOURNMENT

Mr. Quinn adjourned the meeting at 8:26 PM.

Respectfully Submitted:

Crystal Wheeler, Executive Assistant, Office of the President

Mr. David DiPeso, Secretary of the Governing Board