

50.0701
in Region

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What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

3 Occupations

27-1012 Craft Artists

27-1013 Fine Artists, Including Painters, Sculptors,
and Illustrators

27-4021 Photographers

4 Counties

4003 Cochise County, AZ

4009 Graham County, AZ

4019 Pima County, AZ

4023 Santa Cruz County, AZ

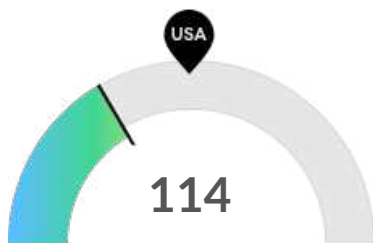
Class of Worker

QCEW Employees and Non-QCEW Employees

The information in this report pertains to the chosen occupations and geographical areas.

Executive Summary

Aggressive Job Posting Demand Over a Thin Supply of Regional Jobs



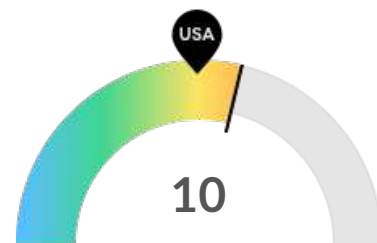
Jobs (2023)

Your area is not a hotspot for this kind of job. The national average for an area this size is 197* employees, while there are 114 here.



Compensation

Earnings are low in your area. The national median salary for your occupations is \$42,478, compared to \$38,317 here.



Job Posting Demand

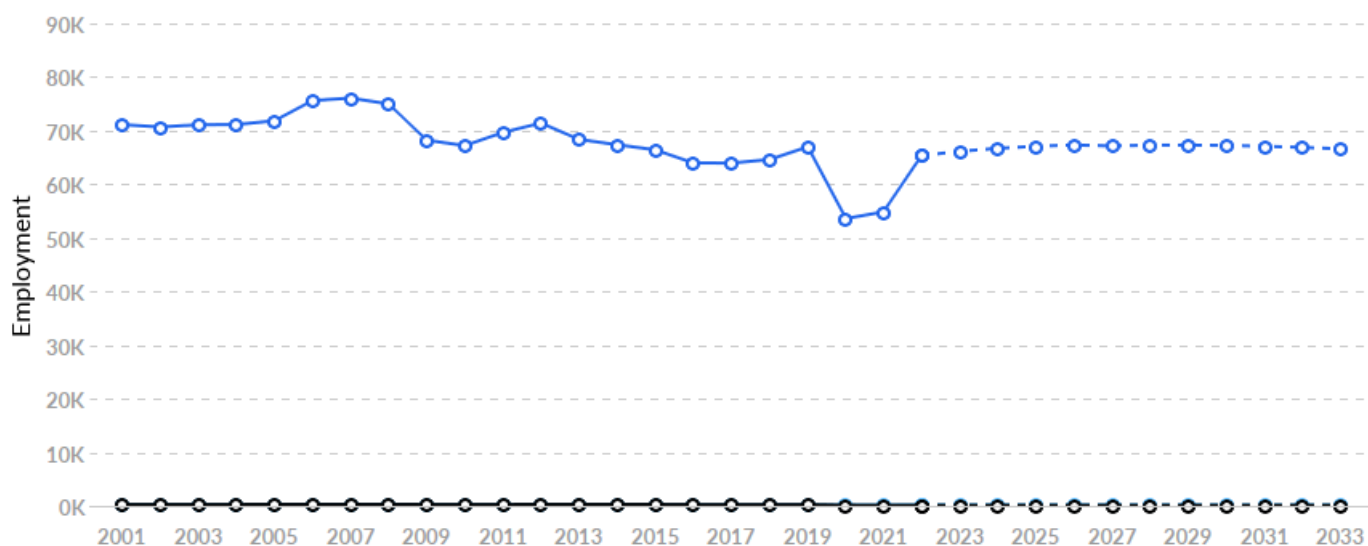
Job posting activity is high in your area. The national average for an area this size is 8* job postings/mo, while there are 10 here.

*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

Jobs

Regional Employment Is Lower Than the National Average

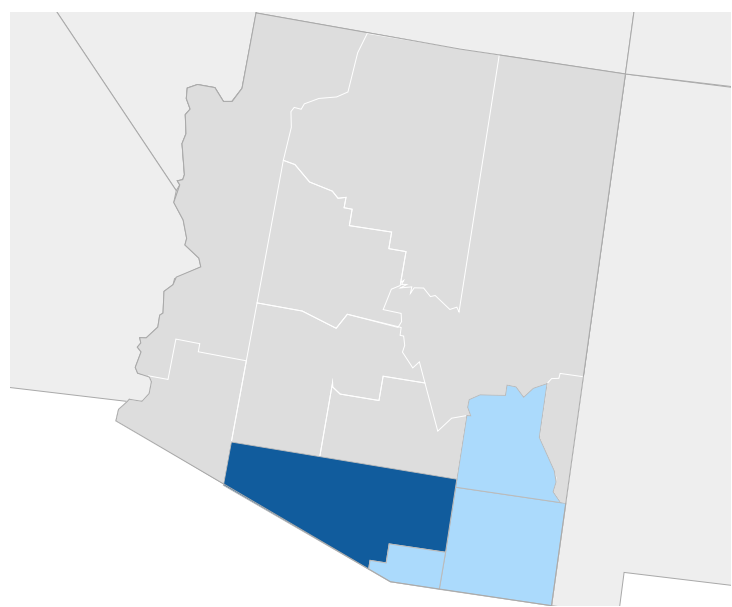
An average area of this size typically has 197* jobs, while there are 114 here. This lower than average supply of jobs may make it more difficult for workers in this field to find employment in your area.



	Region	2023 Jobs	2033 Jobs	Change	% Change
●	Region	114	103	-11	-9.8%
●	National Average	197	194	-3	-1.4%
●	United States	66,142	66,601	460	0.7%

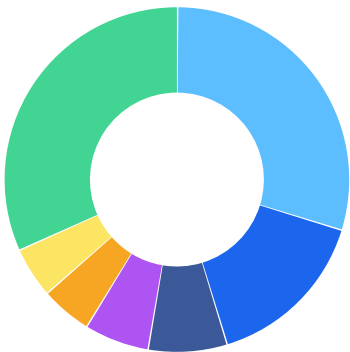
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Regional Breakdown



County	2023 Jobs
Pima County, AZ	93
Cochise County, AZ	20
Graham County, AZ	<10
Santa Cruz County, AZ	<10

Most Jobs are Found in the Other Professional, Scientific, and Technical Services Industry Sector

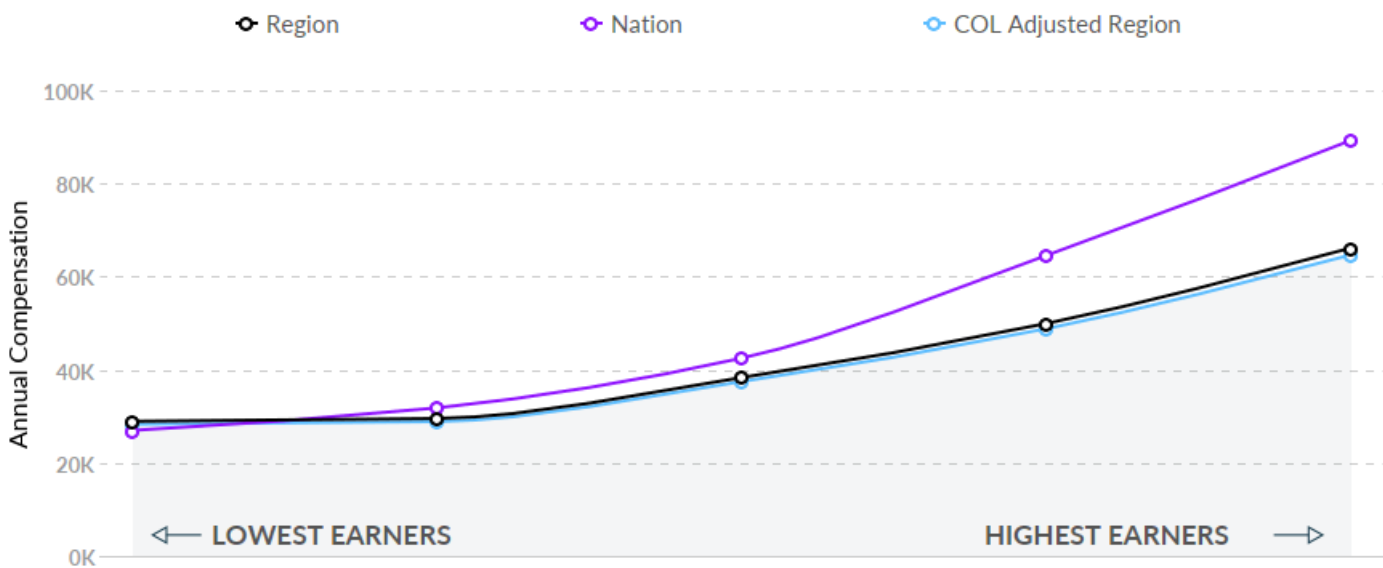


Industry	% of Occupation in Industry (2023)
Other Professional, Scientific, and Technical Services	29.7%
Radio and Television Broadcasting Stations	15.5%
Federal Government, Military	7.4%
Newspaper, Periodical, Book, and Directory Publishers	6.1%
Independent Artists, Writers, and Performers	4.8%
Warehouse Clubs, Supercenters, and Other General Merchandise Retailers	4.8%
Other	31.8%

Compensation

Regional Compensation Is 10% Lower Than National Compensation

For your occupations, the 2022 median wage in your area is \$38,317, while the national median wage is \$42,478.



Job Posting Activity



115 Unique Job Postings

The number of unique postings for this job from Jan 2023 to Nov 2023.



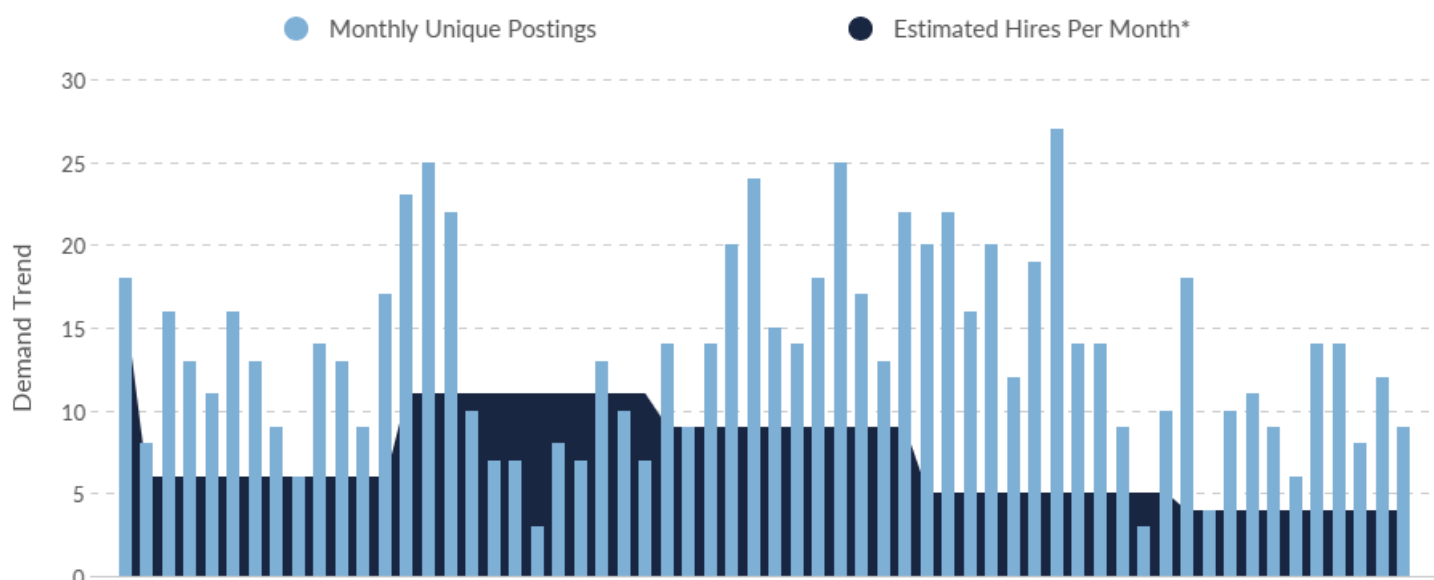
60 Employers Competing

All employers in the region who posted for this job from Jan 2023 to Nov 2023.



23 Day Median Duration

Posting duration is 5 days shorter than what's typical in the region.



Occupation	Avg Monthly Postings (Jan 2023 - Nov 2023)	Avg Monthly Hires (Jan 2023 - Nov 2023)
Photographers	7	4
Fine Artists, Including Painters, Sculptors, and Illustrators	3	0
Craft Artists	0	0

*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Lightcast hires are calculated using a combination of Lightcast jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

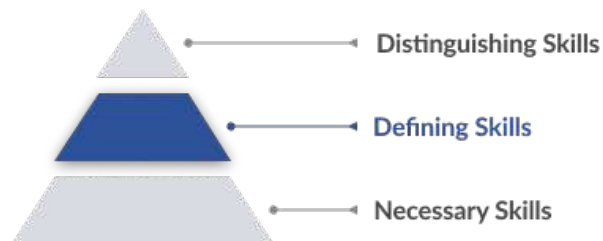
Top Companies	Unique Postings	Top Job Titles	Unique Postings
Gradimages	5 <div></div>	Photographers	23 <div></div>
Shutterfly	5 <div></div>	Photojournalists	8 <div></div>
Gray Television	4 <div></div>	Real Estate Photographers	8 <div></div>
Fotofetch	3 <div></div>	Multimedia Artists	7 <div></div>
Magic Memories	3 <div></div>	Graduation Photographers	5 <div></div>
Tucson Unified School District	3 <div></div>	School Photographers	5 <div></div>
University of Arizona	3 <div></div>	Commercial Photographers	4 <div></div>
Zillow	3 <div></div>	Lead Photographers	3 <div></div>
Balfour	2 <div></div>	Sales Photographers	3 <div></div>
Cherry Hill Programs	2 <div></div>	Special Effects Artists	3 <div></div>

Top Distinguishing Skills by Demand

Not enough data to display Distinguishing Skills for this occupation.

Top Defining Skills by Demand

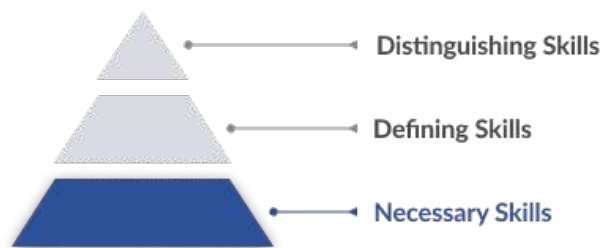
An occupation's Defining Skills represent the day-to-day tasks and responsibilities of the job. An employee needs these skills to qualify for and perform successfully in this occupation.



Skill	Salary Boosting	Job Postings Requesting
Photography	✓	49
Valid Driver's License	✗	30
Videography	✗	13
Texturing	✗	2
Autodesk Maya	✗	1

Top Necessary Skills by Demand

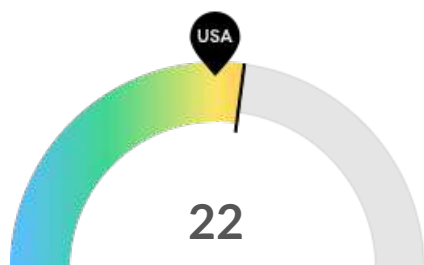
An occupation's Necessary Skills are the specialized skills required for that job and relevant across other similar jobs. An employee needs these skills as building blocks to perform the more complex Defining Skills.



Skill	Salary Boosting	Job Postings Requesting
Adobe Illustrator	×	9
Adobe Photoshop	×	7
Animations	×	7
Marketing	×	7
Painting	×	5
Selling Techniques	×	4
Hand Tools	×	1
Workflow Management	×	1
Invoicing	×	1
Python (Programming Language)	×	1

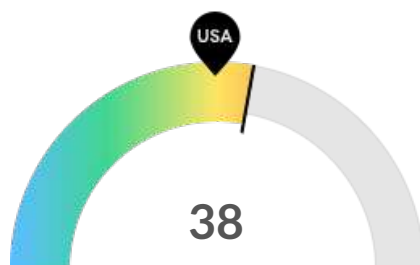
Demographics

Retirement Risk Is High, While Overall Diversity Is About Average



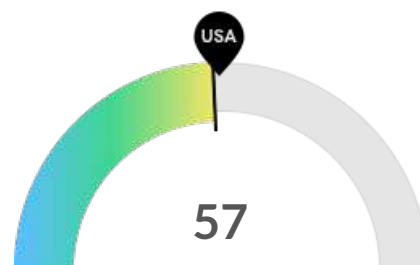
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 19* employees 55 or older, while there are 22 here.



Racial Diversity

Racial diversity is high in your area. The national average for an area this size is 32* racially diverse employees, while there are 38 here.

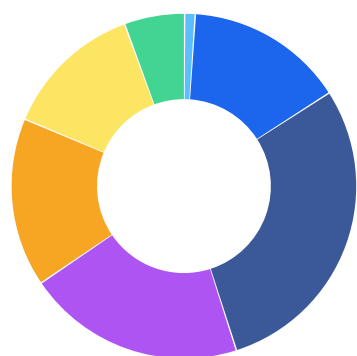


Gender Diversity

Gender diversity is about average in your area. The national average for an area this size is 59* female employees, while there are 57 here.

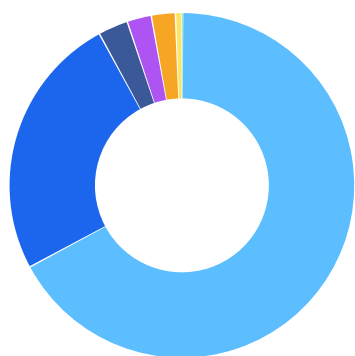
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Occupation Age Breakdown



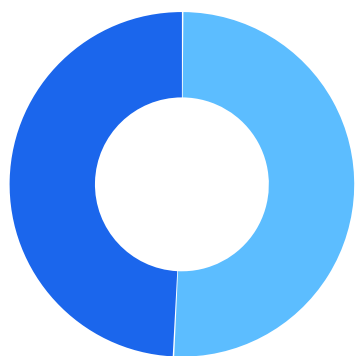
	% of Jobs	Jobs
14-18	1.0%	1
19-24	14.9%	17
25-34	29.1%	34
35-44	20.4%	24
45-54	15.8%	18
55-64	13.1%	15
65+	5.6%	6

Occupation Race/Ethnicity Breakdown



	% of Jobs	Jobs
White	67.1%	77
Hispanic or Latino	24.9%	29
Black or African American	2.8%	3
Two or More Races	2.3%	3
Asian	2.2%	3
American Indian or Alaska Native	0.6%	1
Native Hawaiian or Other Pacific Islander	0.1%	0

Occupation Gender Breakdown



	% of Jobs	Jobs
Males	50.7%	58
Females	49.3%	57

Occupational Programs



12 Programs

Of the programs that can train for this job, 12 have produced completions in the last 5 years.



227 Completions (2022)

The completions from all regional institutions for all degree types.



11 Openings (2022)

The average number of openings for an occupation in the region is 77.

CIP Code	Top Programs	Completions (2022)
50.0702	Fine/Studio Arts, General	90 <div></div>
09.0401	Journalism	72 <div></div>
50.0101	Visual and Performing Arts, General	25 <div></div>
50.0102	Digital Arts	24 <div></div>
50.0701	Art/Art Studies, General	10 <div></div>
50.0402	Commercial and Advertising Art	3 <div></div>
09.0702	Digital Communication and Media/Multimedia	2 <div></div>
10.0201	Photographic and Film/Video Technology/Technician	1 <div></div>

Top Schools	Completions (2022)
University of Arizona	162 <div></div>
Pima Community College	49 <div></div>
Cochise County Community College District	12 <div></div>
Eastern Arizona College	4 <div></div>

Appendix A - Data Sources and Calculations

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates are also affected by county-level Emsi earnings by industry.

Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

Cost of Living Data

Emsi's cost of living data is based on the Cost of Living Index published by the Council for Community and Economic Research (C2ER).

Lightcast Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.